

HAPPENINGS

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WORK

PLAY

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The City of Southfield & The City Centre Advisory Board Presents

EAT TO THE BEAT!

Southfield CITY CENTRE

UPCOMING EVENTS

SUMMER FUN: THE BEAT GOES ON

Southfield City Centre is moving its monthly celebration of summer - Eat to the Beat - to the lush front lawn of the Fracassi Municipal Campus. Beginning June 9 and continuing the second Thursday of each month through September, participants can partake of sunshine, live music and an array of food trucks from 11 a.m. to 2 p.m. The festivities are made possible by Southfield City Centre and Southfield Parks & Recreation.

- **June 9, 2022**
Li'L Stubby and the Disappointments
- **July 14, 2022**
All Directions
- **August 11, 2022**
Detroit Social Club
- **September 8, 2022**
Kathleen Murray Band

For more information visit:
www.southfieldcitycentre.com



NEW DEVELOPMENT CATERS TO MILLENNIALS' LIVE-WORK-PLAY LIFESTYLE

The MiddlePointe, a new mixed-use housing and commercial real-estate development set to begin construction in spring, is designed to meet the live-work-play needs of young professionals, families and Lawrence Technological University students, and the businesses that serve them.

"More now than ever, the current workforce is seeking housing options that are within close proximity of their jobs, including everyday services and amenities within walking distance," says Hassan Jawad, founder and president of MiddlePointe Investment Group LLC.

Located on Evergreen Road at Civic Center Drive, the 8.15-acre development site will offer 325 amenity-filled residential apartments, 35,000 square-foot of first-floor commercial real-estate space, abundant landscaping and electric-vehicle charging stations.

Back in 2016, the City and Southfield City Centre Advisory Board commissioned a study to determine the best use of the centrally located site. The result, "Southfield City Centre Vision and Redevelopment Plan," determined a mixed-use development would be ideal. Millennials were identified as the target market, followed by empty nesters and families. The MiddlePointe aims to fill this community need.

"I have had many discussions within the community on how we can enrich the experience for those working or attending our various universities, businesses and religious establishments," Jawad continues. "I believe that our development will not only serve as an attraction mechanism but will retain those businesses and residents who already reside in Southfield City Centre."

Jawad has been a member of the Southfield community since 1992 when he decided to locate his IT company, Tower Computer Services, there. He has lived, worked and

HIGHLIGHTS FROM A BUSY WINTER AT LTU

The value of a Lawrence Tech degree is more than \$1.1 million in today's dollars over a 40-year career, according to a new analysis from Georgetown University's Center on Education and the Workforce. The value of the degree places LTU in the top 6 percent of more than 4,500 colleges and universities ranked nationwide, and No. 4 among 118 ranked institutions in Michigan.

Eight college students from around the country will spend 8 weeks this summer at LTU to develop computer programs for self-driving cars, under a new federal grant. C.J. Chung, professor of mathematics and computer science, won the \$281,712 grant from the National Science Foundation. The grant will fund three summers of the program with a new cohort of eight students participating each summer. The grant is targeted for underrepresented populations. Participants will live in LTU's residence halls and receive a \$4,800 stipend.

Building on a long history of educational expertise in quality management, LTU's College of Engineering has introduced a new degree program, a Master of Science in Engineering Quality. Leading the effort is LTU professor Sabah Abro, a nationally recognized quality expert.

An LTU professor has received a two-year, \$199,558 grant from the National Science Foundation to create a new way of detecting tiny and potentially toxic aerosol particles in the air. Hao Jiang, assistant professor of biomedical engineering, plans to use the grant to create a "nanoparticle sizer" using lasers and nanotechnology in place of conventional lenses, which will allow the new device to detect aerosol particles even smaller than 100 nanometers, or 100 billionths of a meter. He plans to involve LTU graduate and undergraduate students in the project. "I am also planning a workshop to bring K-12 students here to LTU and show them the dangers from ultrafine particles and toxins in e-cigarettes," Jiang said.

invested in Southfield ever since. A member of the Southfield City Centre Advisory Board since 2009, he has developed other sites within the city, including City Centre Plaza and City Centre II, which was the first mixed use development in Southfield City Centre.

When complete, The MiddlePointe will be a "lifestyle center," Jawad explains, the first of its kind in Southeast Michigan. Given its central location, the development will become a community hub, connecting new and existing residential and mixed-use developments in City Centre with recreational resources found on the Municipal Campus - library, golf course, ice rink, tennis courts - as well as Southfield City Centre Trail and public art collection and the LTU campus. "This is truly a passion project for us," he adds.

For more information, contact **Hassan Jawad** at hjawad@middlepointe.com



FITNESS AMENITIES TOPS AT SOUTHFIELD TOWN CENTER

For employees of companies located in Southfield Town Center, an updated Fitness Center and new Sports Club awaits in the 3000 Building. Locker rooms have been renovated, equipment has been replaced, and new management has assumed operations.

"We are probably one of the few office complexes in Southeast Michigan that offer a fitness center with this level of cardiovascular equipment, exercise machines, free weights and a full range of fitness classes," says Clarence Gleeson, senior vice president for onsite project leasing and marketing at Transwestern, the management agent for the building.

The Fitness Center is located on the second level of the 3000 Building, adjacent to the two-story Garden Atrium. The Sports Club - featuring a professional-size basketball court and lounge - is directly below on the first level. "Our expectation is that, as the population returns, companies will use the basketball facility for intra-company events," Gleeson says, adding that the wood floor can be protectively covered and the space used to host meetings and gatherings.

Within the Fitness Center, men's and women's locker rooms each offer eight showers, a sauna and massage services. A variety of classes will be available as employees return to offices, as will personal training for individual and small group sessions.

About 6,500 people work at Town Center when the four skyscrapers are at maximum capacity. The complex is owned by S. L. Town Center/601W Companies. Currently new leases are being signed and existing tenants, including Plante Moran and Alex Partners, are bringing their staffs back to the office as the pandemic recedes.

The pricing structure also has been updated. Instead of a monthly fee, members pay a \$99 annual fee. Gleeson says the change reflects Transwestern's desire to promote usage and convenience and position the Fitness Center and Sports Club as an amenity for everyone working at Town Center.

For more information, contact **southfieldtowncenter@lifestart.net** or visit lifestart.net/southfieldtowncenter.

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