

# HAPPENINGS

LIVE

WORK

PLAY

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## UPCOMING EVENTS

### STATE OF THE CITY

Mon, Mar 18  
11:30am-1:30pm  
Regency Manor

For more information, go to  
[southfieldchamber.com](http://southfieldchamber.com)

### CLEAR THE SNOW

#### A Friendly Reminder

Property owners and business managers, please remember to remove snow from sidewalks and pathways. Your continued attention to cleared pathways is greatly appreciated.

### EAT TO THE BEAT 2019

#### Lunch Concert Series

Save the Dates:  
Jun 13, Jul 11, Aug 8, Sep 12

2nd Thursday of Every Month  
During the Summer

Food Trucks & Live Bands  
Lots of Fun!

## NOAH'S EVENT CENTER AT HOME IN CITY CENTRE

Southfield City Centre will soon have a new venue for weddings, parties, corporate events, and more. Last spring, NOAH'S Event Venue broke ground on an 8,200-square foot venue off the Northwestern Service Drive, visible from Red Pole Park.

The City Centre location is perfectly suited to NOAH'S business model, according to Brandon Jensen, vice president of construction for NOAH'S Event Venue.

The walkable, mini-urban environment, and new growth it has sparked, attracted NOAH'S to the City Center, says Jensen.

To fit with the modern look of the City Centre, NOAH'S is using metal panels and wood-look aluminum products, rather than more traditional materials. The location can accommodate 250 people for a wedding, party, or other event and does not require customers to use their catering and other services, offering more flexibility than the typical venue.

For construction, NOAH'S has hired local subcontractors, and when it opens at the end of 2018, will employ up to five workers.

With the City Centre's commitment to creating a walkable community in harmony with nature, wedding parties will benefit from the rich green landscape that surrounds the venue site, as well as the iconic Red Pole Park—all unique locations for capturing photographs. Find out more information or book an event at [www.noahseventvenue.com](http://www.noahseventvenue.com) and select the Southfield location.

Follow Southfield City Centre on your favorite social network





Lawrence  
Technological  
University

SOUTHFIELD  
Centrepolis

## LTU / CENTROPOLIS ACCELERATOR BOOSTS BUSINESS

Lawrence Technological University and the City of Southfield have entered into a formal partnership to launch the Centrepolis Accelerator.

Housed on the campus of LTU, the Centrepolis Accelerator will broaden and replace the small business and entrepreneurial support services provided by the LTU Collaboratory in recent years, leveraging the city's focus on driving local and regional economic development through Southfield's Centrepolis SmartZone.

The Centrepolis Accelerator's mission is to accelerate the growth of small manufacturers and hardware entrepreneurs by providing access to key resources.

The accelerator's website address is [www.centrepolisaccelerator.com](http://www.centrepolisaccelerator.com).

As part of the LTU-Southfield partnership, the Centrepolis Accelerator plans to open a new, state-of-the-art, 6,300-square-foot center in 2019 on the campus of LTU that will provide clients and partners access to office space, co-working space, workshops, mentors, technical and business services, a digital design lab, a mixed reality lab, a product prototyping lab, and other resources.

Leading the Centrepolis Accelerator is Dan Radomski, who was recently hired as a result of the LTU-Southfield partnership. Radomski has an extensive background in manufacturing and supporting hardware companies, and is well-known within Michigan's entrepreneurial ecosystem. He was most recently chief strategy officer for Optimal Inc. in Plymouth, and formerly vice president at NextEnergy in Detroit, the state of Michigan's advanced energy industry accelerator.

In addition to the City of Southfield and LTU, the Centrepolis Accelerator receives grant support from the Michigan Economic Development Corporation and the New Economy Initiative.



## AURIA KEEPS YOUR DRIVE TIME NICE AND QUIET

The Southfield City Centre is home to experts who use engineering and science to make your everyday commute a quieter experience inside your car. "Bad sounds are engine noises, road noises, and wind. These three things must be absorbed or attenuated," explains David Ladd, senior director of marketing and communications at Auria, a company of 150 employees that moved into the City Centre in December 2017.

Auria is at work creating interiors for the next generation of electric vehicles, when that behind-the-scenes work becomes even more important as engines become more quiet.

With a goal of attracting employees from all over metro Detroit, Auria's choice was the Southfield City Centre. "We also wanted to be in close proximity to our customers in Auburn Hills, Ann Arbor, and Dearborn," says Ladd. "Southfield is the epicenter."

[www.auriasolutions.com](http://www.auriasolutions.com)

## BOOK SOME TIME TO SEE THE PEACOCK



Visit the Southfield Public Library and say hello to the City Centre's latest art installation. "The Peacock," a fanciful, minimalist sculpture by Arthur Kraft, was installed this fall on the circular drive at the library's main entrance.

## MORE IMPROVEMENTS IN THE CITY CENTRE

Walk or cycle around, and you'll see new benches, way-finding signs, interpretive panels, and other amenities designed to make the Southfield City Centre a great place to live, work, play, and learn.



### LET'S CONNECT

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26000 Evergreen Road  
(Mailing) P.O. Box 2055  
Southfield, MI 48037-2055