

S O U T H F I E L D

C I T Y ♦ C E N T R E

## \$12 Million Renovation Begins This Spring on Southfield City Centre's Primary Thoroughfare



### *Reinvented Evergreen Road to Provide Traffic, Pedestrian, Environmental, Public Transit and Streetscape Amenities*

After a long and hard winter, one of the first signs of spring in the Southfield City Centre were orange construction barrels as utility work began to lay the groundwork for the Evergreen Road Improvement Project, a \$12 million reinvention of Evergreen Road in the City Centre that will accelerate the reinvention of the district into a vibrant, 24/7 pedestrian friendly mixed-use environment.

The existing six and seven-lane road will be completely reengineered into a four-lane boulevard with enhanced pedestrian and bike access, median landscaping and decorative lighting and other streetscaping amenities. The addition of mid-block crossing plazas will better connect the retail, library and athletics facilities on the east side of Evergreen with office, retail and residential developments on the west side.

The Evergreen Road project will also provide a strong identity for the City Centre, telling visitors, workers and residents that they're within a unique district for the region and providing an intentional "sense of place" unlike any other in Metro Detroit. The roundabouts to be placed at Civic Center Drive and the north Municipal Campus drive will be the first in Southfield and will add to the district's unique character.

Funding for the Evergreen Road Improvement Project was complex to put together and includes multiple stakeholders making meaningful investments in the City Centre.



The project is expected to cost approximately \$12 million, with \$4.8 million in federal transportation funding for the road reconstruction and \$450,000 from a Michigan Transportation Alternatives Program grant for the pedestrian amenities and stormwater mitigation features. The City's Water & Sewer Fund will contribute \$3.5 million and the Major Street Fund will contribute \$700,000.

The Metro Act Fund will provide \$1 million and the Local Improvement Revolving Fund (LIRF) will add \$1.5 million. The City Centre Advisory Board is also investing \$100,000 toward pedestrian amenities that improve the road's integration into a walkable environment.

While this is the largest and most recent investment in the district's infrastructure by the City Centre Advisory Board, it's a strategic continuation of other investments in pedestrian, bike and transit rider amenities, placemaking and beautification that begin to fulfill the district's mission and vision for its residents, workers, visitors, property managers and owners.

Once Evergreen's reinvention is complete, future City Centre plans include further placemaking and wayfinding investments and additional work to improve pedestrian and bike linkage over the Lodge Freeway from Lawrence Tech University into the heart of the City Centre.

The Evergreen Road project will get fully underway in May and is expected to be substantially complete in spring 2015. City leadership and staff will be communicating on a regular and proactive basis with property and business owners and managers throughout construction to minimize disruptions from traffic shifts and other unavoidable construction issues.

For more information about the project, please visit the [City's web site](#).



*Streetscaping and amenities such as bus shelters and new trash receptacles have already been installed on other district streets and will be some of the finishing touches to the new Evergreen Road when completed.*